ROBERT MORGAN EDUCATIONAL CENTER & TECHNICAL COLLEGE

is accredited by the Commission of the Council on Occupational Education, 7840 Roswell Road, Building 300, Suite 325, Atlanta, GA 30350, Telephone: 770-396-3898 / FAX: 770-396-3790, www.council.org

OUR VISION, MISSION AND CORE VALUES

VISION: RMEC & TC's sails are set on a voyage towards achieving quality academic instruction, implementation of community leadership and lifelong learning for all students.

MISSION: RMEC & TC is committed to impart the knowledge and skills that will facilitate the acquisition of those qualities essential to successful global employment and a productive and prosperous life.

CORE VALUES: Accountability, Citizenship, Flexibility, Integrity, Organizational and Personal Learning, Positive Atmosphere and Culture, Preparing Students, Professionalism, Pursuit of Excellence, Respect, and Valuing Stakeholders.

COMMERCIAL ART TECHNOLOGY

DESIGN GRAPHICS FOR TODAY'S TECHNOLOGY

- ↗ **TEACHING THE BASICS**
- ↗ **UPGRADING SKILLS**
- ↗ **IMPROVING PERFORMANCE**
- ↗ **PROVIDING NEW CAREER OPTIONS**

ROBERT MORGAN EDUCATIONAL CENTER & TECHNICAL COLLEGE

We provide the highest quality education so that all of our students are empowered to lead productive and fulfilling lives as lifelong learners and responsible citizens.

305.253.9920
ROBERTMORGANTECH.NET

 RMECTC   @RMECTC

COMMERCIAL ART TECHNOLOGY

↗ PROGRAM OBJECTIVE

The Commercial Art Technology program is designed to prepare students for employment as Graphic Designers and related work. This course also provides supplemental training for personscurrently or previously employed in this occupation.

↗ PROGRAM CONTENT

Students in the Commercial Art Technology program will learn to produce promotional and informational material for print, speciality and web media from concept to completion. Special emphasis is placed on advertising, illustration and graphic design. Individuals shall be trained in the elements & principles of design, layout, typography and image creation. Using both traditional methods and industry standard software, students will build a portfolio of work. This course also covers employability skills and preparation for industry certification.

Our classroom is set up to emulate an actual art department within an ad agency in order to replicate a true-to-life experience for the learner. The curriculum is intended to build knowledge, skill and self-confidence as it provides the perfect mixture of theory and practical application.

↗ ADMISSION REQUIREMENTS

- 16 years of age or older and not currently enrolled in any K-12 program
- Create update profile information on Focus
- Occupational Interest
- Meet with a counselor
- No specific Information Technology requirement

↗ COMPLETION REQUIREMENTS

The entire program is 1500 hours, but a student can earn a certificate upon completion of the following OCPs:

OCP	COURSE	HOURS
A	Graphic Designer	450
B	Digital Designer	450
C	Print Media Artist	300
D	Web Designer	300

Minimum basic-skills grade levels required for awarding a Full Program Completion Certificate are 9th grade in Math, Reading, and Language on the TABE® test, or Industry Certification. Additional information can be provided by student services.
Students are expected to complete program competencies.

↗ EMPLOYMENT OPPORTUNITIES

Graduates can find work in advertising agencies, animation studios, design firms, gaming companies, government agencies, movie studios, print shops, publishing houses, sign shops, television stations, web development establishments, and many businesses that maintain their own in-house creative departments. Freelance opportunities also exist for individuals with an entrepreneurial spirit.

↗ EMPLOYMENT REQUIREMENTS

Strong portfolio of illustrations or other graphic designs certifications from software vendors may provide a competitive job advantage.

↗ SALARY

According to the 2020 Bureau of Labor Statistics the median pay for an Art Director was **$53,380** annually or **$25.66** per hour.

↗ FINANCIAL AID

Financial aid is available to those who qualify. Applicants must have a high school diploma from an accredited High School, or its equivalent. To apply, complete the Free Application for Federal Student Aid, at **www.fafsa.gov**. Questions pertaining to this matter should be directed to the Financial Aid Office.

↗ PROGRAM COST

- In-state residents - $2.56 per hour (Subject to change)
- Out of state resident - $10.25 per hour (Subject to change)
- $15.00 application fee per trimester
- Material fee – Varies by program
- Identification fee - $5.00 per trimester
- Liability insurance fee – Varies by program
- Students must purchase books/kits and/or uniforms, if applicable

↗ PROGRAM HOURS

- Monday - Friday from 8:00 a.m. to 2:00 p.m.
- Monday - Thursday from 6:00 p.m. to 10:15 p.m.